Cognimatics News

Newsletter **12 June 2014** from Cognimatics AB

Dear Cognimatics' partner,

In this newsletter we are happy to introduce a new sales model for TrueView Webreport®, and two new members in our TrueView® family.

New Sales Model for TrueView Web Report®

As of this May, we have changed the sales model for TrueView Web Report®. TrueView Web Report® is our web-based analytical intelligence tool, which collects and provides data from embedded TrueView applications, and presents them in clear and intuitive charts that allows the end-user to quickly gain in-depth insight into the statistics and get full value from the collected data. Additional information can be found here.

Going forward, we offer the following alternatives:

Hosted Version: The TrueView Web Report® is hosted and maintained in the cloud by Cognimatics. The customer pays an annual subscription fee from one channel to as many as desired.

Locally Installed: This version is installed on a local server at the customer for a one-time license fee, with an optional annual service & upgrade fee. The set-up is based on the number of channels (cameras) per server, in intervals from 1-10, 11-25, 26-50 and so on, until limitless.

For more information about the two versions contact your sales manager or e-mailsales@cognimatics.com.

People Counting with Additional Value and Benefits

We are also proud to announce two additions to our TrueView family, namely TrueView Tailgating® for improved access control, and TrueView Random Inspection® for reduction of internal theft. Read the full press release here.

Case Study - Swinburne University

Our TrueView People Counter® has been successful in the retail segment – but we have talented customers who are making good use of TrueView People Counter® at other locations, for example Swinburne University in Australia. Read the full case study here.

Support for North and South America

For our partners in North and South America, we would like to highlight that telephone and email support is available, Monday – Friday 08.00-17.00 EST, by calling (+1) 305 791 0363 or using our support portal. Support is available in English and Spanish.

Best regards,
Your Cognimatics team