

# Cognimatics News

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## The Ultimate Analytics Tool Just Got Better!

Today marks the release of TrueView Web Report® 3.1, improving on an already great user experience in counting data management. The most significant new features include:

**Combine multiple types of data:** Ability to display data from multiple TrueView® products on one single chart.

**Stunning reports:** The design and feel of the PDF reports has been greatly improved.

**Include tables within reports:** Possibility to include tables displaying counting statistics.

**Support for upcoming TrueView Queue®:** Combine your visitor statistics along with queue levels.

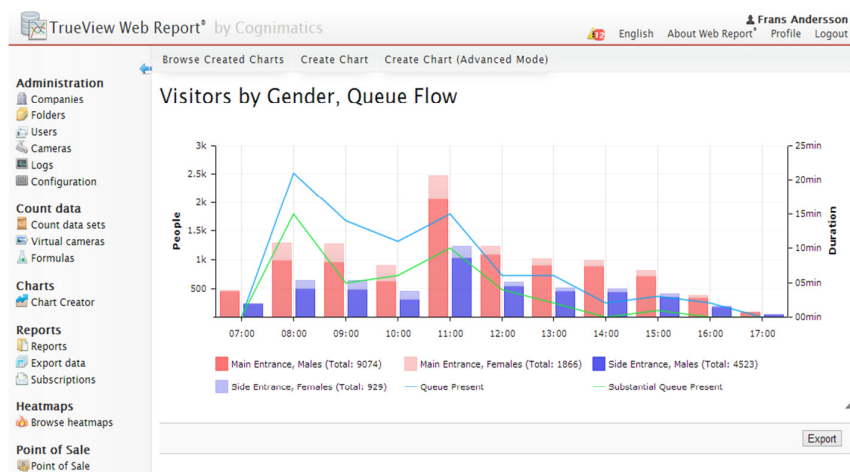
**Support for upcoming TrueView Gender®:** Discover the amount of men and women that enter your location.

**15 minute data intervals:** Now possible to display all your counting data in higher time resolutions.

### Description

TrueView Web Report® is a web based package that gives instant access to a multitude of data sources such as POS, foot traffic, weather conditions, etc. The data can be accessed from any physical location via your web browser.

TrueView Web Report® transforms raw traffic data into clear and intuitive charts that allow you to quickly gain in-depth insight to the statistics. Discover trends, patterns or, identify unusual performance with a simple click on your mouse. It lets you unveil performance problems, and helps you to take proper action to improve production, enhance revenue, and increase profitability.



*Combine multiple types of data in one single chart.*

Want to learn more?

For more information or a free demo account please contact us by phone or e-mail.

Information

[Product sheet](#)

[Manual](#)

[Product video](#)

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