

Cognimatics News

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The Analytics Tool for People Counting

TrueView Web Report® 3.0 is here - a huge leap forward from its predecessor. The main new features are

Point of sale: POS and conversion rate supported.

Weather data: Include weather data to compare foot traffic to weather conditions at your location.

E-mail reports: create and distribute E-mail pdf reports.

E-mail alarms on system failure, for example when a camera is down.

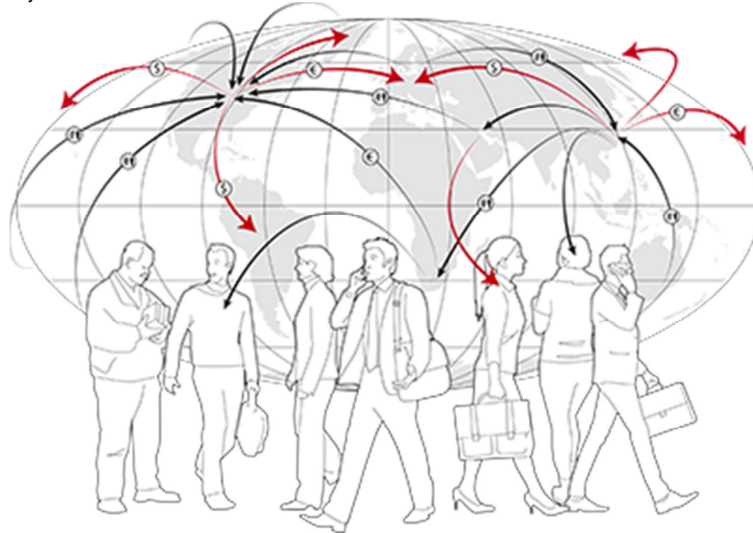
Hosted service: The complete solution is provided as a cloud application managed by Cognimatics. It can be configured for you with a minimum of effort. With just a few clicks, TrueView Web Report® can start receiving data from for example TrueView People Counter®.

Access privileges: powerful and easy-to-use folder management, for precise access control in a multi-user environment.

Channel based subscription pricing: You only pay for the number of channels you use and only for as long as you use them.

Search function: One place to search for all documents such as charts, reports and folders.

Simple chart mode: Easy-to-use mode for basic use of charts.



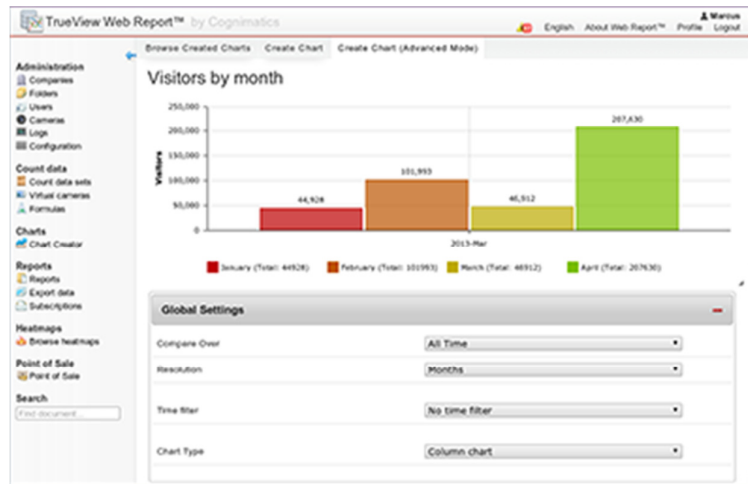
TrueView Web Report® 3.0 collects all your traffic data from any physical location.

Description

FOOT TRAFFIC AND POS DATA are two of the most important and reliable sources of metrics available to the retail industry. Together they empower retailers with critical business intelligence that is needed to take the right decisions and to stand out in the retail environment.

TRUEVIEW WEB REPORT® is a web based package that gives instant access to a multitude of data sources such as POS, foot traffic, weather conditions, etc. The data can be accessed from any physical location via your web browser. TrueView Web Report® transforms

raw traffic data into clear and intuitive charts that allow you to quickly gain in-depth insight to the statistics. Discover trends, patterns or, identify unusual performance with a simple click on your mouse. It lets you unveil performance problems, and help you to take proper action to improve production, enhance revenue, and increase profitability.



Manage and analyze your data conveniently with the built-in chart tool.

Want to learn more?

For more information or a free test account please contact us by phone or Email.

Information

[Product sheet](#)

[Manual](#)

[Product video](#)

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