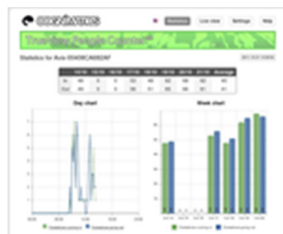


Cognimatics News

Newsletter 4 March 2013 from Cognimatics AB



Pushing the Frontier on People Counting

TrueView People Counter® 3.0 is here, setting the new standard for people counting technology! The major new features are

Privacy secure: The unit can be set to anonymous mode in which the video is blurred so that no persons can be identified.

Wide entrances: Several units can be installed next to each other to cover a wide entrance. A special master/slave synchronization between the units guarantees superb accuracy across the entire entrance.

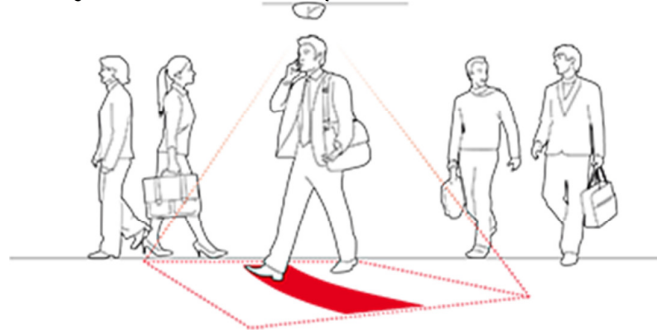
Access privileges: Supported roles are admin, operator and viewer. The viewer role admits no changes to parameters.

Superior accuracy even in very demanding situations. Camera models running high performance CPU allows for boosted accuracy and lower sensitivity to strong light and shadows.

Digital zoom: Support for digital zoom gives precise control over the counting area.

Built-in tool for easy accuracy verification.

Simplified configuration of network and time synchronization.



TrueView People Counter® 3.0 embedded for Axis cameras.

Free 30 minutes training course

Learn more about TrueView People Counter® 3.0 from our free training course which you attend remotely via your computer. Sign up by sending an email to support@cognimatics.com and we will contact you with further information.

Description

TrueView People Counter® is the leading product for foot traffic. It is built on the most advanced algorithms for intelligent video available in the world. TrueView People Counter® runs fully embedded in standard ceiling mounted network cameras and automatically counts in real time the number of people passing under the camera and in which direction.

TrueView People Counter® offers a unique, cost efficient, scalable, and easy-to-install solution, that is 100 % IP based and built on standard off-the-shelf hardware. Using world leading embedded video processing software, all counting is done locally on the cameras dramatically reducing Ethernet bandwidth requirements and increasing system reliability.

For more information or a free test license please contact us by phone or Email.

Information

[Product sheet](#)

[Manual](#)

[Product video](#)

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